

Monday, December 28 Arrival in Argentina, Buenos Aires	Tuesday, December 29 Argentina Business Meetings	Wednesday, December 30 Argentina Business Meetings	Thursday, December 31 Argentina Business Meetings	Friday, January 1 Free Day/Travel to Chile
<p>American Airlines: Flight 2551 Arrival:8:20am</p> <p>Pickup at Ezeiza international airport and transport from airport to hotel Lois Suites Esmeralda</p> <p>Orientation meeting</p> <ul style="list-style-type: none"> ○ Orientation ○ Itinerary ○ Safety ○ Questions 	<p>Breakfast at the hotel</p> <p>Ministry of Economy/AMCHAM ~ General overview of Argentina's economy and trade. Discussion on foreign investment and corporate governance in Argentina and recovery since the 2001 crash</p> <p>Telefónica ~ Visit to the most important Hispanic telecommunications holding in the region. Presentation on its marketing strategy and discussion about the biggest challenges of maintaining high levels of customer service during company expansion.</p>	<p>Breakfast at the hotel</p> <p>Celulosa Argentina ~ Company presentation by one of the largest forestry enterprises in Argentina (with US\$306 million of revenues in 2007) .</p> <p><i>Discussion on recent issues that Argentine forestry companies have encountered regarding the impact of certain processing plants on the environment.</i></p> <p><i>Potential visit to its processing plant in Zarate to witness operations first hand.</i></p>	<p>Breakfast at the hotel</p> <p>Mercado Libre ~ Latin America's largest online trading platform. Discussion on the growth of e-commerce in the Latin American market and new trends in this sector</p>	<p>Breakfast at the hotel</p> <p>Free Morning in Buenos Aires</p>
Lunch on your own	Lunch on your own	Lunch on your own	Lunch on your own	Lunch on your own
<p>Buenos Aires City Tour</p> <p><u>Highlights:</u></p> <ul style="list-style-type: none"> ● Recoleta Crafts Fair ● Plaza de Mayo ● Casa Rosada Presidential Palace ● The Obelisk ● La Boca 	<p>Walmart Argentina ~ Presentation and discussion on the development of the retail sector in Argentina and talk on the keys to successful negotiating with Latin American producers and distributors. Discussion on the consequences of the Argentine government's polemical inflation and export tax policies on Walmart's operations</p> <p><i>Talk on the difference in Walmart's marketing strategy across cultures. Contrasts in US and Argentine consumer behavior.</i></p>	<p>Energy Industry Roundtable ~Talk on the expansion of the bio fuel industry in Argentina, the social and environmental effects of growth and the entry of foreign competitors into the market.</p> <p><i>How will oil price fluctuations affect renewable energy industry developments in Argentina</i></p>	<p>Citibank Argentina ~Discussion on the banking sector in Argentina. The crisis, the recovery and the projections.</p>	<p>Fly to Santiago, Chile Gol Airlines: G3 7456 Departure 23:30pm</p> <p>Check-in to the Time Suites in the early hours of the morning: www.time.cl</p>
Dinner on your own	Welcome Tango Dinner Show+Lessons	Dinner on your own	New Years Eve Celebrations: (Cost covered by individual)	Dinner on your own

Saturday, January 2 Valparaíso/ Viña del Mar	Sunday, January 3 Maipo Canyon Adventure Activities	Monday, January 4 Santiago Seminars/Meetings	Tuesday, January 5 Santiago Business Meetings
<p>Breakfast at the hotel</p> <p>Tour of Valparaiso ~ Chile's principal shipping port and declared a UNESCO World Heritage Site in 2003</p> <p>~Talk during tour on the importance of Valparaiso and its port in Chile's economic growth</p>	<p>Breakfast at the hotel</p> <p>Visit to Cascada de las Animas in the lovely foothills of the Andes Mountains</p> <p>Options include:</p> <ul style="list-style-type: none"> • White water rafting • Mountainside horseback ride • Light Trekking Excursion • Relaxation by the swimming pool 	<p>Breakfast at the hotel</p> <p>X-Strata Copper ~ Lecture on the importance of copper to Chile's economy and the increasing issues with rising labor costs, worker conflicts and few governmental incentives for companies embarking on exploration programs</p> <p>~Discussion on sustainability in the natural resources industry</p> <p>+</p> <p>University of Maine Seminars: Dr. Omar Khan. Topics to be decided</p>	<p>Breakfast at the hotel</p> <p>Soprole ~ Presentation by one of Chile's leading companies in the dairy product market. Tour of its fresh produce processing plant in San Bernardo, cited the most modern plant of its kind in South America.</p> <p>Talk on cross cultural consumer behaviour in the dairy products market and the company's marketing strategy</p>
Panoramic Lunch	Traditional BBQ Lunch	Lunch on your own	Lunch on your own
<p>Tour of Viña del Mar ~Walking tour of Chile's garden city, Viña del Mar and free time to relax on the beach besides the Pacific Ocean.</p> <p>In the late afternoon, group will return to Santiago</p>	<p>Continued relaxation in the Andes</p> <p>Return to Santiago</p>	<p>Santiago Cultural "City Game" ~Students will be divided into small teams and will be presented with certain points in the city that they have to visit and objectives that they have to fulfill. This activity will encourage immersion in the local Chilean culture and team communication. A traditional Chilean prize will be awarded to the winners!</p>	<p>Viña Undurraga ~ Tour of wine making facilities and vineyard in the famous Maipo Wine Valley. Overview of the winemaking process and wine tasting.</p> <p>Discussion on the vineyard's commercial strategy in an increasingly competitive industry with low margins and how Viña Undurraga gains brand exposure abroad.</p> <p>End of Program</p> <p>Transfer to Airport: AA 912: Departure 10:55pm</p>
Dinner on your own	Dinner on your own	Farewell Dinner	10.4.09